

## Open House to Showcase Proposed Urban Renewal Projects

The City of Veneta invites residents to an Open House on Sept. 3 at 5:30 p.m. to learn about projects that will be included in the City's Urban Renewal Plan Substantial Amendment. "This Amendment will give us the tools and ability to fund projects that the community has been prioritizing for quite some time, such as the Bolton Hill Sports Complex and improvements to the

intersection of Jeans Rd and Territorial Hwy," said Management Analyst Jenna Boyd.

Urban renewal activity aims to improve specific areas of a city that are poorly developed or underdeveloped. These areas can have old deteriorated buildings, streets, and utilities or the areas can lack streets and utilities altogether. The City has had an Urban Renewal Plan since 1984,

which has been amended six times. Currently, the urban renewal work is most visible along Broadway St as part of the Downtown Master Plan.

In December 2018, the Veneta City Council decided to pursue a substantial amendment to the Plan to include more properties and increase the number of projects. These will include improvements to Territorial Hwy between Hwy 126

and Hunter Ave, such as streetscape and cross-walk improvements, pedestrian lighting, trees and bioswale plantings, and "gateway" signage at the "four corners" intersection. Similar improvements will be made between W. Broadway and Hunter Ave. The Jeans Rd intersection with Territorial Hwy will be modified to improve traffic flow.

*(See "Open House" on page 2)*

## Be on the Alert for Phone Scams

Veneta has recently experienced a rash of phone scams in which residents were told that their water bill was past due and must be paid immediately, or the City would shut off their service. These calls are a scam and are not from

City personnel.

"The City does not use an automated system to call you" said City Administrator Ric Ingham. "If you receive an automated phone call regarding your water/wastewater account, it is not from the City of Veneta." If the City

contacts you regarding your bill it will be from a live person.

Should you receive such a call, hang up immediately and do not engage the caller or return their phone call. If you receive a recorded call (robocall) instructing

you to call a certain phone number, do not do so.

If you have already been a victim of such a scam and lost money, report it to Lane County Sheriff's Office at 541-682-4150 and, if you have a recording of such a call,

*(See "Phone Scams" on page 2)*

## Bike Rodeo at Harvest Festival

Celebrate the coming of fall at the 10<sup>th</sup> Annual Harvest Festival, Sept. 14 from 10:00 a.m. to 3:00 p.m. on Broadway St. in downtown Veneta. Bring the kids out to for the new Bike Rodeo, which features a bike show with prizes for all ages as well as fun activities that teach bike safety.

To take part in the bike rodeo, families should check in at either



the City of Veneta Parks Board or Lane County Sheriff's Office booth to obtain a Passport.

Kids who participate in each of the activities; bike handling skills taught by Deputy Richard Smith; helmet fitting or a free

helmet from Lane Fire Authority; or ride the Lane County Sheriff's Office Safety Town course, can get their Passports stamped to win a prize.

### CIVIC CALENDAR September 2019

All meetings held at City Hall unless otherwise noted

2	Labor Day - City Hall Closed 	Closed
3	Open House - Urban Renewal Plan Amendments	5:30 p.m.
	Planning Commission Meeting	6:30 p.m.
5	Park Board Meeting	4:30 p.m.
9	City Council Meeting - Urban Renewal Agency meeting - immediately following	6:30 p.m.
19	Municipal Court	8:30 a.m.
23	City Council Meeting 	6:30 p.m.

## Open House

The Bolton Hill Sports Complex could receive enhancements such as field restoration, grading and drainage, driveway and parking lot improvements, play areas, a wood-chip perimeter path, bike paths, parking lot lighting and more. The City proposes to acquire Luther Lane open space to allow for more “gateway” oppor-

tunities as well as serve as a potential multimodal transportation hub in the Veneta Transportation System Plan.

In Veneta’s Downtown Business District, proposals include



building a shared parking lot between 3<sup>rd</sup> and 4<sup>th</sup> streets, burying the power lines along W. Broadway, establishing a business incentive program for future catalyst pro-

jects, providing fiber connectivity in the district, and further support for the new Retail Pop-up District to jumpstart retail activity.

Following the Open House, there will be a Planning Commission meeting at 6:30 p.m. which is also open to the public.

## Phone Scams

do not delete it as it could provide valuable information for investigators.

The Lane County Sheriff’s Office offers a few additional tips to avoid being a victim. First,

listen to your instincts. Be wary of a caller who is unprofessional, pushy, or uses scare tactics, such as threatening arrest or interruption of service if payment is not made.

Never provide personal information to callers, including your name, address, or banking information. Callers asking for payment through wire transfer, cash cards such

as green dot cards, or other non-trackable methods are signs of a scam. Legitimate government agencies will not ask you to provide payment using these methods.

## Veneta Popups Celebrates First Season

The City of Veneta invites community members of all ages to experience the inaugural season of Downtown Veneta’s Pop-up Retail District each Wednesday and Saturday through Sept. 14. On Broadway just east of 3<sup>rd</sup> street, the area consists of “Pod” retail shops and pedestrian

friendly amenities, with programming that includes live music and a beer garden on Wednesday nights.

Orchestrated by VenetaWorks, the Popups are an extension of the City of Veneta’s economic development plan, which aims to stimulate new and existing businesses and

renew the downtown core. “We’ve made it a priority to cultivate a culture of entrepreneurship in the City of Veneta,” said City Administrator Ric Ingham. “We highly encourage people to come down and enjoy good music and food and come together as a community.”

The Popups will run each Wednesday from 6:00 p.m. to 8:00 p.m. and Saturdays from 10:00 a.m. to 2:00 p.m. in conjunction with the Veneta Downtown Farmers Market. The schedule will continue through the Harvest Festival on September 14 and resume again next summer.

## “Bon Voyage” Kay Bork

The City of Veneta thanks Community Development Director Kay Bork as she retires after more than eight years of service. Bork has overseen the City’s long-term planning, helped staff and elected representatives navigate Oregon land-use issues, as well as handling code enforcement among many other tasks.

“Kay has been instrumental in many community-based projects and events that we all enjoy,” said City Administrator Ric Ingham. Those include the Tree City USA and Earth Day celebrations and the Harvest Festival. “She also provided staff support for the Kiddie Pool fundraising initiative and designed the

donor wall.” Ingham said that, though no one can fully replace Kay, the City is now reviewing a pool of candidates and hopes to make a selection soon.

Meanwhile, Bork and her husband are set to sail around the world. “I wouldn’t leave Veneta if it weren’t for that adventure,” she said. “It has been a wonderful place to

work. I absolutely love the community, the people I work with, and the people I’ve met.”

Everyone at City Hall wishes Kay smooth sailing as she launches this next phase of her life.





# **Veneta bicycle show & safety event**

**Sept. 14th**

**Award for best in show for each age group**

**Vintage, Custom, Road or Mountain**

**REGISTRATION OPENS AT 10:30**

**SHOW OPENS at 11:00**

**AWARDS at 1:00**

**Several Booths at Harvest Fest! Helmet Giveaway,  
Bike Safety Sessions, Kids Activities and Freebies**

**Partners: Veneta Park Board, City of Veneta, Lane County Sheriff's Dept.,  
Lane Fire Authority, Lane County Public Works, GEARS & Safe Lane Coalition**



# PREPARED, NOT SCARED



FEMA

Ready.

National Preparedness Month 2019

September is National Preparedness Month and a great opportunity to take steps to ensure your family is prepared in the event of an emergency. Use the list below as a general guide and visit the City of Veneta booth at the Harvest Festival on Saturday, September 14th from 10am-3pm on West Broadway for more resources.



## 12 WAYS TO PREPARE

### Sign up for Alerts and Warnings

Examples: Lane County ALERT ME!, FEMA app, American Red Cross App

### Assemble or Update Supplies

Reference the list on the City's website for ideas on what to include

### Make a Plan

Template Family Communication Plan available on the City's website

### Save for a Rainy Day

Save up to assemble your emergency kit over time.

### Practice Emergency Drills

### Test Family Communication Plan

### Safeguard Documents

Tip: Scan all of your important documents on a USB drive for safe keeping with your emergency kit.

### Plan with Neighbors

Use resources such as Map Your Neighborhood

### Make Your Home Safer

Secure your water heater and any heavy furniture that could fall.

### Know Evacuations Routes

### Get Involved in Your Community

### Document and Insure Property