

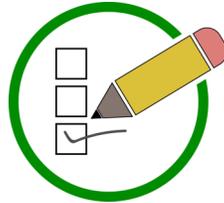
City News

August 2019

Communication Survey Says...

In May, the City of Veneta conducted a Communications Survey as part of its overall Communication Plan, adopted in 2015. That Plan identified the goal of improving community awareness of City issues and public engagement opportunities. Since that time, the City has made changes to its monthly newsletter,

become active on social media, and engaged in public outreach at events such as the Harvest Festival and Veneta's Downtown Farmers' Market. The survey, which was sent as a hard-copy insert with the May water bill as well as posted online, aimed to help City



staff evaluate these efforts.

The survey showed that 98% of respondents felt it was very or somewhat important to be well informed about the City and its functions. Generally, respondents felt the City does well at promoting events, programs and

meetings. Several areas the City will focus improvements on will include explaining which decisions can be influenced by the public, responding to community input, and explaining City issues.

Responses also indicate that the City could focus more on explaining the purpose of programs, *(See "Survey" on page 2)*

Public Works Project Updates

"The Kiddie Pool is done!" announced Public Works Director Kyle Schauer. "We have met all requirements from the state, it's working well, and getting a great response from the community." Other infrastructure projects are moving along as well.

"The Jack Kelley Sewer

Lift Station Project is nearly complete," Schauer continued. That project includes a wastewater (sewer) lift station under the east end of the Jack Kelley Drive, as well as extensive pipeline along Highway 126 and down Jeans Rd. "The actual lift station has been connected to the system and is now operational," he

explained. The new station is part of Veneta's Wastewater Master Plan and will provide equipment and capacity for the next 20 years.

Meanwhile, the City has finished replacing the 55-year-old concrete water mains on 8th Street with a single 12-inch main. "The water mains removed were

from the City's original water system and were breaking down, causing 8th Street to sink for years," Schauer explained. The street has been repaved and, with just minor ditch work to complete.

Finally, Schauer said the Perkins Overlay Street project is ramping up now *(See "Public Works" on page 2)*

National Night Out

Come meet your neighbors at Veneta's National Night Out, Tuesday, Aug. 6 from 6:00 pm to 8:00 pm at City Park on E. Broadway.

National Night Out is an annual community-building campaign that promotes strong police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live and work. The City will host Fern Ridge Neighborhood Watch groups, Lane County Sheriff's Office, and Lane Fire Authority for this fun event, with free BBQ hamburgers and drinks provided by the Alliance

Church.

Kids can visit with "Safety Pup," the National Child Safety Council's mascot; visit with police officers and fire crews; receive emergency preparedness coloring and comic books from the City of Veneta; and earn Junior Deputy badges and stickers from the Deputies. "It's a chance for kids to explore police and fire vehicles up close and participate in fun water activities with crew members from Lane Fire Authority," said City of Veneta Management Analyst Jenna Boyd.

For adults, it's a great chance to get to know lo- *(See "National Night Out" on page 2)*

CIVIC CALENDAR

August 2019

All meetings held at City Hall unless otherwise noted

2	Family Fun Night - Veneta Community Pool, 25190 E. Broadway Ave.	6:00 p.m. to 8:00 p.m.
	Star Gazing Party - City Park & Community Center, 25190/92 E. Broadway Ave.	8:00 p.m.
6	National Night Out - City Park, 25190 E. Broadway Ave.	6:00 p.m. to 8:00 p.m.
6	Planning Commission Meeting	6:30 p.m.
7	Park Board Meeting	Cancelled
12	City Council Work Session	5:30 p.m.
	City Council Meeting - Urban Renewal Agency meeting - immediately following	6:30 p.m.
14	Economic Development Committee Meeting	2:00 p.m.
15	Municipal Court	8:30 a.m.
26	City Council Meeting	Cancelled
30	Community Pool Closes - 25190 E. Broadway	7:00 p.m.



City Drafting New Parks and Recreation Master Plan

The City of Veneta has launched a 10-month initiative to develop a Parks, Recreation, and Open Space Master Plan that will guide the development of the City's park system for the next 20 years. To craft the Plan, the City selected Eugene-based Cameron McCarthy Landscape Architecture and Planning to lead the effort.

To ensure that the Plan reflects the character, needs, and desires of the community, the Project Team will conduct extensive public outreach to engage residents. Meanwhile, it is making a detailed inventory of the area's existing parks, trails, open

space, sports fields, public facilities, and nearby recreation resources. The ultimate goal is to prioritize park development that meets resident needs as well as the City's budget.

"City staff is currently helping the Project Team to identify specific groups to interview over the next five to six months," said Community Development Director Kay Bork. The initial outreach will include representatives of youth groups, sports organizations, and senior citizens. The Project Team will also gather input at public events that could include Veneta's Downtown Farmers' Market, Veneta's Popup Retail Dis-

trict, and Harvest Festival.

The Project Team will also conduct a community survey online and in print; share information about the project through the City Facebook page, website, and newsletter; and host an Open House in the coming months.

"The outreach phase will help us to identify needs," Bork explained. "This input will help us learn whether residents want more neighborhood parks, decide if multiple parks should be consolidated, identify areas where the City may want to purchase more park lands, prioritize the type of equipment residents want, and

ensure that we have enough amenities for youth as well as those 50 and older."

The community outreach phase will begin this month with the proposed Plan to be submitted to the Planning Commission next spring. Final adoption by the Veneta City Council is anticipated for March 2020. Bork urges residents to participate in this process. For more information, visit the website: <https://www.venetaoregon.gov/cd/page/parks-recreation-and-open-space-master-plan-project>

Survey

public hearings, and other meetings and providing opportunities for community members to share their input. These findings are very helpful for City staff as they continue to develop outreach methods.

"We view this as a great opportunity to improve our communication with residents," said Ve-

neta Management Analyst Jenna Boyd. "Respondents helped us identify areas where we can do better; and we are listening."

As the first survey of its kind conducted by the City, Boyd said the 2019 Communication Survey would serve as benchmark each year, enabling staff to refine how they share infor-

mation with constituents and monitor progress toward their goal.

"This will be an annual engagement effort to keep the community involved," Boyd added. "We look forward to seeing the results in a year, especially after we implement some changes based on the feedback we received."

Staff will present the results of the 2019 Communication Survey and recommendations moving forward to the City Council at the Monday, August 12 meeting at 6:30 p.m. which is open to the public. The findings will also be published on the City of Veneta website.

National Night Out

cal deputies and fire personnel, learn about emergency preparation, and engage with Fern Ridge Neighborhood Watch. "A representative from each of the area's Neighborhood Watch groups will be on hand to share information

about the program," Boyd explained. "Visitors can get to know the Watch Captains for their area or, if your area doesn't have a group, learn how to start one." The City will also distribute information to help families prepare for emer-

gencies, including a two-week checklist.

This is the first National Night Out event in Veneta. Nationally, the program is in its 36th year, with 38 million people from 16,000 communities participating each year.



Public Works

and will take about one month to finish. The project primarily consists of a pavement overlay of the existing asphalt between Territorial Hwy

just east of Halcyon Dr.

"Some areas of asphalt will need to be replaced down to the subgrade and that will require detours and short-term road clo-

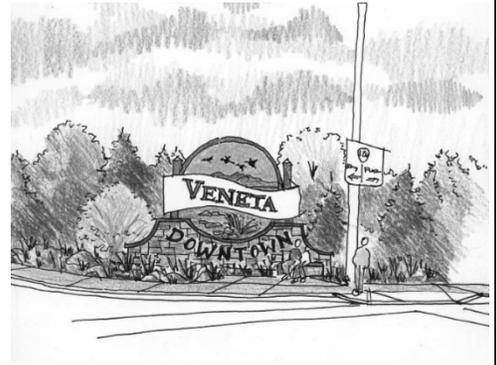
sures," he explained.

"This work is part of the City's ongoing Pavement Preservation Plan and, other than connecting to side street sidewalks as

required for accessibility, it does not include improvements to curbs, gutters, sidewalks, or bike lanes," Schauer concluded.

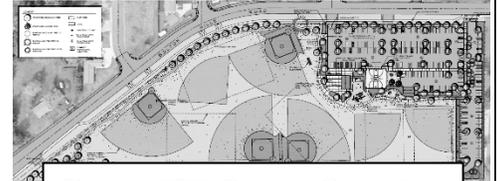
Notice of Urban Renewal Substantial Amendment

The purpose of urban renewal is to improve specific areas of a city that are poorly developed or underdeveloped. These areas can have old deteriorated buildings and bad streets and utilities or the areas can lack streets and utilities altogether.



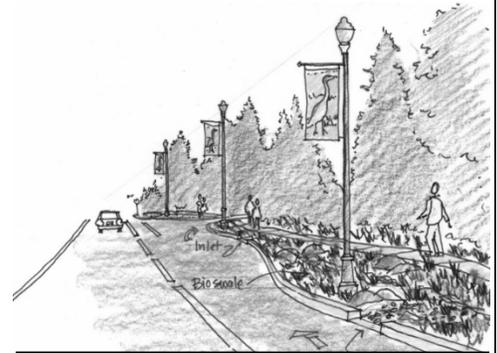
OPEN HOUSE & PLANNING COMMISSION MEETING

Are you interested in learning how this proposed amendment could impact the City of Veneta? Want to know more about the projects that are part of the amendment? You are invited to attend an open house, which begins at 5:30 pm on Tuesday, September 3, 2019, followed by the Planning Commission meeting.



Bolton Hill Sports Complex

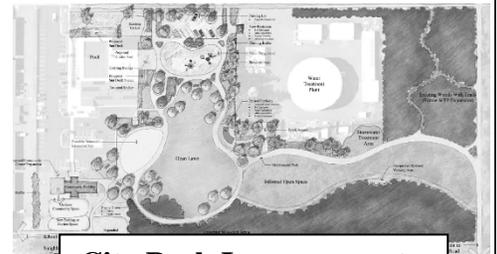
At 6:30 pm on Tuesday, September 3, 2019 the Veneta Planning Commission will review the proposed Veneta Urban Renewal Plan Substantial Amendment including its relationship to the Veneta Comprehensive Plan and make a recommendation to the Veneta City Council.



Territorial Hwy Improvements

- WHERE: 88184 8th Street, Veneta**
WHEN: Tuesday, September 3, 2019
- 5:30 pm, Open House
 - 6:30 pm, Planning Commission

Documents may be found on the City of Veneta website or by contacting: Jenna Boyd, Management Analyst at 541-935-2191 or jboyd@ci.veneta.or.us



City Park Improvements

CITY COUNCIL MEETING

The Veneta City Council will hold a public hearing and consider an ordinance for the adoption of the proposed Veneta Urban Renewal Plan Substantial Amendment.

- WHERE: 88184 8th Street, Veneta**
WHEN: Monday, September 9, 2019 at 6:30 pm

A copy of the ordinance, the proposed Veneta Urban Renewal Plan Substantial Amendment and accompanying report may be obtained by contacting: Jenna Boyd, Management Analyst at 541-935-2191 or jboyd@ci.veneta.or.us

The proposed maximum indebtedness for the Veneta Urban Renewal Plan Amendment is \$18,426,665, an increase of \$4,813,062. The ordinance, if approved, is subject to referendum.

