

City News

88184 8th Street
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 Veneta, OR 97487
 (541) 935-2191
www.venetaoregon.gov

Spring Precautions from Sgt. Scott Denham

As activities change with the weather, spring is a good time to take steps to keep yourself, our children, and your property secure.

With spring cleanup, garages and yard gates are open, and yard tools are outside. This creates easy opportunities for the area's criminal element. Please remember to close your doors, garages and gates, and lock your cars when you are not around—even if you are just running to the hardware store.

Now is a good time to mark your valuables, too. Make an inventory list with make, model, size, and serial number of your property. Take archive photos of your jewelry and precious gems. This helps tremendously in the event that you become a victim of theft.

Let's keep our kids safe, as well. As the days get longer and warmer, more children will be riding bikes or out walking. Please slow down accordingly and watch the parks

(See "Spring Precautions" on page 2)

Small Business Assistance Center Coming Soon

City Administrator Ric Ingham recently announced the formation of the Veneta Small Business Assistance Center (SBAC), coming soon to the Veneta-Fern Ridge Chamber of Commerce office in the West Lane Shopping Center. The SBAC will provide resources, education, and networking aimed at helping small businesses grow.

Nationwide studies continuously highlight the importance of supporting local businesses rather than working to attract

new ones. The Veneta Business Connect program has found that nearly 80 percent of job growth is the result of local businesses expansion. Veneta has faced challenges in expanding its small business base. Currently, 70 percent of the workforce commutes outside the Fern Ridge area. The City has been proactively addressing this concern.

"The City and the Chamber have been very aggressive with economic development

(See "Business Assistance" on page 2)

Mark Your Calendar

The Community will kick off a series of annual events on **April 15, with the 31st Annual Easter Egg Hunt**, held behind Veneta Elementary School. Story time begins at 10:00 a.m. the Hunt begins at 11:00 a.m. This free event is open to kids ages 1-10 from the Fern Ridge area, including Crow, Walton, and Noti.

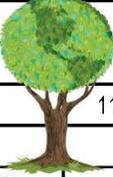
On **April 20 at 7:00 p.m., the 51st Annual Distinguished Service Awards** will be hosted by Kiwanis of Fern Ridge and the Veneta-Fern Ridge Chamber of Commerce at Elmira High School. Recipients are honored based on nominations from fellow community members, admission is free.

Veneta Elementary School and Veneta Park Board will host an **Earth Day Celebration April 28 from 11:00 a.m. to 2:00 p.m.** The fun and educational event appeals to all ages and features more than 20 booths with activities.

May 6, from 8:00 a.m. to 4:00 p.m. the Annual City Wide Clean up will take place at 5th and Bolton Hill Rd., the City of Veneta will partner with Sanipac. See enclosed flier for more details.

CITY OF VENETA - CIVIC CALENDAR - APRIL 2017

Veneta City Hall - 88184 8th Street, Veneta, Oregon

4	Veneta Planning Commission Meeting - City Hall		6:30 p.m.
5	Veneta Park Board Meeting - City Hall		4:30 p.m.
10	Veneta City Council Meeting - City Hall Veneta Urban Renewal Agency meeting immediately following		6:30 p.m.
12	Veneta Economic Development Committee Meeting - City Hall		2:00 p.m.
15	Easter Egg Hunt - Veneta Elementary, 88131 Territorial Rd.		Story time - 10:15 a.m. Hunt 11:00 a.m. to 12:00 p.m.
20	Municipal Court - City Hall		8:30 a.m.
24	Veneta City Council Meeting - City Hall		6:30 p.m.
28	Earth Day Celebration - Veneta Elementary, 88131 Territorial Rd.		11:00 a.m. to 2:00 p.m.
28	National Arbor Day		
29	"Meet Sgt. Denham" (Lane County Sheriff's Office contract Sergeant for the City of Veneta) - Fern Ridge Library		1:00 p.m.

Calendar updates will be posted on the City's website at www.venetaoregon.gov
 This Civic Calendar was sent to: Fern Ridge Review, Fern Ridge Public Library,
 Fern Ridge School District 28J, and Lane Fire Authority



Spring Precautions

and crosswalks. Parents remember: kids under 16 are required to wear a bike helmet! Also, area deputies have had many complaints of vehicles going around or not stopping for school buses disembarking kids. Remember: “If the red lights flash, you don’t get to pass.”

Do you know Oregon crosswalk laws? The Oregon Legislature has revised these laws over the past seven years and many drivers are unclear about the rules. Whether marked or unmarked, every intersection is a crosswalk. Even if there is no paint, drivers must follow crosswalk rules, which state that, if a pedestrian is at a crosswalk and they make a forward gesture toward the street—whether by extending a foot, hand, cane, or a stroller wheel, for instance—motorists must come to a complete stop, and remain stopped until the pedestrian fully clears the pedestrian “buffer zones.” This means the pedestrian not only crosses the lane in which the motorist is waiting, but also is

Business Assistance

activities,” said Ingham. More than 18-months ago, the City’s Economic Development Committee (EDC) launched a Business Retention and Expansion (BR&E) program, which set out to determine how the City could create the right environment for a thriving business community. BR&E volunteers interviewed small and large business owners/operators in seven different industries, who expressed their need for advanced telecommunications and workforce development. They also asked for help with education, and a desire to network with other businesses (see also “Local Business Showcase”). To align with these desires, BR&E became a subcommittee called “Business Connect,” and the concept of the SBAC emerged.

The SBAC will afford space for regional business assistance providers—including LCC’s Small Business Development Center, Community Lending Works, the Neighbor-

Local Business Showcase

The Veneta-Fern Ridge Chamber of Commerce invites visitors to the first annual Local Business Showcase at Deep Woods Events, 89980 Territorial in Elmira, on Saturday April 29, from 1:00 p.m. to 6:00 p.m. The Showcase will feature more than 40 local businesses offering a wide variety of products and services in the Fern Ridge area. Visitors are encouraged to come learn what these entrepreneurs have to offer while enjoying artisan and craft products, food and beverages, and other entertainment, including live music broadcast by KOCF 92.5.

The event was founded to help small local businesses network with one another and encourage the community to learn about area offerings. The Showcase was organized in cooperation with the City of Veneta’s Business Connect program, as the City and Chamber work together to create

beyond the center turn lane, bike lane, or similar road feature. If the driver starts moving before the pedestrian is clear it is a Class B violation with a base fine of \$260, and can be as much as \$520 in a school zone. That said, pedestrians should remember that it is always safer to walk to an actual marked, or even better, lighted, crosswalk.

Remember, also, to abide by speed limits in school zones when lights are flashing or posted. School zones are posted at 20 MPH on school days from 7:00 a.m. until 5:00 p.m.

Feel free to stop and say hello to your Veneta Deputies when you see them around town. Get to know them. If you want to get involved in your neighborhood safety, check out your local Neighborhood Watch group.

Finally, if you are the victim of a crime or see something suspicious, call 911 in an emergency, or 541-682-4150 for non-emergency reporting.

hood Economic Development Corporation (NEDCO), and others—to meet with clients for business counseling and mentorship, as well as hold training events and classes for business owners and employees. Guidance could include such topics as budgeting, how to build a business plan, and steps to obtain financing. Emerging businesses can use the space as a “mini incubator.” Owners and employees can access computers and multifunction copiers, as well as host meetings and presentations and conduct teleconferences.

A founding group is now working to fund opening expenses, including the necessary office equipment and technologies. The goal is to have the center open this summer. More information about how to access the resources offered by the SBAC will be coming soon.

the environment for a thriving business community in the Veneta-Fern Ridge area.

“Many businesses in the area don’t have a retail space,” explained Chamber President Jason Alansky. “This event will help introduce them to the community and encourage the entrepreneurial spirit in the Fern Ridge area.”

Those interested in showcasing their business, products, or services should immediately contact Marina Brassfield at 541 935-2191 or mbrassfield@ci.veneta.or.us. Participation is limited to businesses within the Veneta/Fern Ridge Communities (Noti, Crow, Walton, Elmira, Veneta) and space is limited.

More information is available on Facebook at www.facebook.com/events/1785104858418999/

Time for the

Veneta Easter Egg Hunt!

Saturday, April 15th

**Veneta Elementary School
11:00 AM**

Story Time Begins at 10:00am

**Bring a
basket**

**check ALL
eggs for
prizes!**

Ages 1-10
Rain or Shine



Brought to you by:

City of Veneta
PARK BOARD



ADA Accessible Event - For more information call City Hall at 935-2191 www.venetaoregon.gov

Veneta City Wide Clean-Up



Saturday May 6th, 2017

8 am to 4 pm * 5th St & Bolton Hill

This City Wide Clean-Up is **FREE OF CHARGE** and limited to residents within the City of Veneta. Take this time to clean up your home, yard, neighborhood and City streets

FOLLOWING ARE SOME OF THE ITEMS THAT WILL BE ACCEPTED:

- Yard debris
 - Limbs
 - Weeds
 - Grass clippings
- Wood
- Metal
- Appliances
- Recyclables
- Tires (limit 4 per household; tires must be off rims)
- Personal documents for shredding
- St. Vincent DePaul trailer for donations of gently used household items

Hazardous materials and household trash will not be accepted.

For more information, please contact Kyle Schauer at City Hall, 541-935-2191 or visit www.venetaoregon.gov





PRESENTS

Local Business Showcase

AT DEEP WOODS EVENTS

Come meet local business leaders and enjoy the wide variety of goods and services available in the Fern Ridge community. Food, beverage, artisan crafts and goods, and more will be exhibited. Entertainment includes music broadcasted by KOCF 92.5.

Saturday, April 29th from 1pm-6pm
89980 Territorial Hwy, Elmira
www.facebook.com/events/1785104858418999

Thank you to our sponsors:



VOTE to HELP OUR COMMUNITY!



Our community could get \$40,000 from EPUD to put solar roof panels on the Fern Ridge Service Center.

We need YOU to VOTE!!!

If you are an EPUD customer and belong to their
*GREEN program, please vote for us!

Go to www.EPUD.org starting APRIL 3rd

This will make a HUGE DIFFERENCE in the utility bills for the Service Center, which houses the Love Project food pantry, Senior Meals on Wheels, Café 60, & Senior Connections.

*If you are not a part of EPUD's GREEN program, you'll need to sign up before you can vote.
Contact EPUD for more information at (541) 746-1583 or visit www.epud.org.
Full proposal available for viewing.

For questions about the Fern Ridge Service Center, or the urgent need to vote please contact Lois or Pat at (541) 935-4555.