

Criteria Narrative

Please describe how your project fulfills the funding requirements.

You may attach your answers and any supporting materials at the end of this application.

Small Projects only:

Please explain how:

The project enhances the aesthetic appeal of the area to visitors and residents. For any signage, describe your ideas for the sign and why it is needed. If applicable, describe how the project improves pedestrian or bike traffic.

You may attach your answers and any supporting materials at the end of this application.

Large Projects only:

Please describe how your project fulfills the funding criteria. The more the application meets these criteria the increased likelihood of funding. Attach any business or strategic plans to the end of the application. Please explain how the project:

- 1.** Fulfills a need that would reduce trips into Eugene or other communities.
Please explain in 250 words or less.

- 2.** Provides a gain in commercial space.
Please explain in 250 words or less.

- 3.** Creates family-wage jobs (i.e. \$16.37/hr.) and/or increases employment base in Veneta.
Please explain in 250 words or less.