

MINUTES
VENETA BUSINESS ASSISTANCE COMMITTEE
Friday, February 24 2023 – 9:00 A.M.
Veneta Administrative Center, 88184 8th Street, Veneta OR

ATTENDEES: CHAIR MCKENZIE GIBSON; MEMBER MAUREEN WRIGHT (telephonically); MEMBER LARISSA MAYFIELD; MEMBER GINA HALEY-MORRELL; MEMBER BRITTANY LEHMAN

ABSENT: NONE.

CITY STAFF: MATT MICHEL (CITY ADMINISTRATOR); COLE HASELIP (MANAGEMENT ANALYST)

9:01 I. **CALL TO ORDER**

- Chair Gibson called the meeting to order at 9:01 a.m.

9:01 II. **PUBLIC COMMENT**

- a. Speakers will be limited to 3 minutes each.
- None.

9:02 III. **ADMINISTRATIVE**

- Member Haley-Morrell made a **motion to approve the minutes from January 27, 2023, as presented.** Member Wright seconded the motion, which passed unanimously.

IV. Signage Grant Application

Grateful Graffix Signage Grant Application

MA Haselip presented the grant application. Discussion occurred.

Member Mayfield made a **motion to recommend that the Urban Renewal Agency award a signage grant to Grateful Graffix, as presented.** Member Wright seconded the motion, which passed unanimously.

9:08 V. **EXECUTIVE SESSION – ORS 192.660 (2)(f)**

- MA Haselip read the Executive Session instructions and requested that certain staff and the public leave the room. Members of the news media were invited to stay.
- The Veneta Business Assistance Committee entered Executive Session at 9:08 a.m.
- The Veneta Business Committee reconvened from Executive Session at 9:20 a.m., no action having been taken.

9:20 VI. **RETURN TO REGULAR SESSION**

- Chair Gibson made a **motion to recommend that the Veneta City Council award a Tier 2 Rescue Veneta grant to A Link to the Past; and to direct staff to request Renee Samone Beauty to resubmit their application with**

completed paperwork. Member Mayfield seconded the motion, which passed unanimously.

9:21 **VII. NEW BUSINESS**

- SDC Fee Reduction Application: Iron Clad Boat & RV Storage

MA Haselip presented the application. **Discussion occurred.**

Member **Mayfield made a motion to recommend that the Urban Renewal Agency Board approve Ironclad Boat & RV Storage's SDC fee reduction application, as presented.** Member Haley-Morrell seconded the motion, which passed unanimously.

9:30 **VIII. OTHER**

a. Open Discussion

- Rescue Veneta Grants Program lifecycle

MA Haselip discussed bringing the program to an end. Staff proposes using funds for a community identity project, a project that is a recommendation from the recent Business Retention and Expansion survey. MA Haselip will bring a recommendation forward to a future meeting

- Business Retention & Expansion event on March 9th 6 p.m. at the Fern Ridge Service Center.
- Joint City Council, Economic Development Committee, and Business Advisory Committee work session next Monday, February 27th at 5 p.m. Dinner will be available.
- Chair Gibson asked for an update on the Attic property negotiations. MA Haselip shared that the City Council authorized staff to enter into an exclusive negotiation agreement with the Smith Family. He's currently working with them on that agreement.

9:37 **IX. NEXT MEETING**

a. March 24, 2023 at 9:00 a.m.

- This meeting will be in-person at the Veneta Administrative Center.

9:37 **X. ADJOURN**

Chair Gibson adjourned the meeting at 9:37 a.m.

Approved:



McKenzie Gibson, Chair

ATTEST:



Cole Haselip, Management Analyst