



CITY OF VENETA ECONOMIC DEVELOPMENT COMMITTEE

MEMBERS:

HERB VLOEDMAN (CHAIR)
BRITTANY LEHMAN (VICE-CHAIR)
DALEN CORBETT
MARK DAVIS
LEN GOODWIN

GINA HALEY-MORRELL
JOHN STEPHENS
JOHN TRIBOLET
MAUREEN WRIGHT (LIAISON)

MINUTES

Economic Development Committee Meeting
Wednesday, February 8, 2023 2:00 PM
Veneta City Hall – J.W. “Bill” Smigley Room
88184 8TH Street, Veneta, Oregon

Present: Chair Herb Vloedman, Vice-Chair Brittany Lehman, Member Mark Davis (phone), Member Gina Haley-Morrell, Member John Stephens, Member John Tribolet
Absent: Member Dalen Corbett, Member Len Goodwin, and Liaison Maureen Wright
Staff: City Administrator (CA) Matt Michel, Management Analyst (MA) Cole Haselip, and City Recorder (CR) Grace Jelks.

1. REVIEW AGENDA

Chair Vloedman called the meeting to order at 2:05 p.m. and reviewed the agenda.

2. PUBLIC COMMENT

Jason Bomark / 87841 Misty Ln. / Veneta, Oregon 97487 – commented that the waiver for SDC charges has expired and he would like to see it reinstated.

3. ADMINISTRATIVE

a. Approval of the January 11, 2023

MOTION: Member Haley-Morrell motion to approve the minutes, as amended to reflect Brittany Lehman appointed as Vice-Chair mid-way through the meeting. Member Tribolet seconded the motion. The motion passed unanimously (6-0).

4. EDC UPDATES

- a. Member Tribolet discussed the possibility of his business expanding.

5. DISCUSSION

- a. MA Haselip introduced The Chronicle Exploratory. The Chronicle owner/publisher, Noel Nash, introduced himself and the paper to the Committee and discussed the possibility of expanding into the Fern Ridge area due to the recent vacancy by Fern Ridge Tribune New. Discussion ensued.

Member comments and questions included the possible format for combined service area coverage, distribution locations, and the lack of adequate local representation within the community.

Member Haley-Morrell will discuss the expansion of the newspaper into the area with the City of Veneta Chamber of Commerce and follow-up with Mr. Nash.

- b. MA Haselip presented the Enterprise Zone. Chair Vloedman opened public comment for this item.

Public Comment

Amanda and Jason Bomark / 87841 Misty Ln. / Veneta, Oregon 97487

The Bomark's expressed concerns about the lack of communication about the proposed changes to the Enterprise Zone, which could negatively affect future development. Concern was expressed about the elimination of incentives developers and business owners.

Member comments and questions included communication with property owners, the effects on the community of keeping or eliminating the Enterprise Zone, and current incentive programs for developers.

MOTION: Member Tribolet made a **motion to recommend that the Veneta City Council renew the City's Enterprise Zone**. Member Haley-Morrell seconded the motion. **The motion passed unanimously (6-0)**.

- c. MA Haselip presented the City-Owned Development on the St. Vincent DePaul lots. Discussion ensued. Chair Vloedman opened public comment for this item.

Public Comment

Amanda Bomark / 87841 Misty Ln. / Veneta, Oregon 97487 – discussed financing possibilities for potential buyers and developers, specifically for this property.

There was a **consensus to continue the item to a future date to be determined.**

- d. MA Haselip presented the Proposed Fiscal Year 2024 Economic Development Department Budget. Discussion ensued.

There was a **consensus to continue the item to a future date to be determined.**

- e. MA Haselip presented the Business Retention and Expansion Event. Discussion ensued.

6. OTHER

MA Haselip discussed future work with the community and the Committee on the vision for the City, which will be updated at a date to-be-determined.

7. NEXT MEETING

The next meeting will be held on March 8, 2023 at 2:00 p.m.

8. ADJOURN

Chair Vloedman adjourned the meeting of the Veneta Economic Development Committee at 3:46 p.m.

ATTEST:



Herb Vloedman, Chair



Grace Jelks, City Recorder

