

Minutes of the Veneta Urban Renewal Agency

February 13, 2012

Present: Chair Sharon Hobart; Brittany Boothe, Thomas Cotter, Marion Esty and Sandra Larson

Staff: Brian Issa, Community Services Director; Shauna Hartz, Finance Director; Kyle Schauer, Public Works Superintendent; Chris Workman, City Recorder/Human Resources and Risk Management Administrator; Kay Bork, Associate Planner, and Darci Henneman, Assistant City Recorder

1. CALL TO ORDER

Chair Sharon Hobart called the Urban Renewal Agency meeting to order at 7:55 p.m.

2. PUBLIC COMMENT

None

3. VENETA DOWNTOWN FARMERS' MARKET 2011 SEASONAL REVIEW

Kay briefly reviewed the 2011 Farmers' Market Seasonal Review with the Agency and asked if they had any questions.

Chair Hobart said she was very impressed with the increased number of booths and consigners. She said moving the location to the Luther Lane site made a huge difference with the number of people that passed through the market and said that was a positive move. She said Marie did a great job in staying in contact with returning vendors as well as new vendors. Taking debit/credit cards and the Oregon Trail card was a huge improvement.

Marie said many people with Oregon Trail cards purchased produce by the case for home processing.

In response to a question from Chair Hobart, Marie said moving the Market site to Luther Lane should get more of the 88 local farmers to participate. The site is much more visible plus parking is easier and there's more of it. Vendors are seeing the spot expanding and there's room for them, now we can approach the farms with good statistics and numbers. Big farms won't participate when things are on a small scale.

In response to a question from Sandra Larson, Marie said Wintergreen Farms will return to the Market and she is hopeful that more backyard growers will participate.

Brittany Boothe said she was very pleased to see the accomplishments the Markets has achieved as well as the fact that only half of the Market budget has been spent.

Kay clarified that the actual budget is for this fiscal year but the Farmers' Market Manager contract spans two fiscal years. However, advertising costs are way down from previous years.

Marie thanked the Council for their support which she said has a lot to do with the success of the Market.

4. OTHER

Kay said a Request for Proposal (RFP) for Architectural and Engineering services for final design and construction management of the Fern Ridge Service Center has been advertised in the Fern Ridge Review. Legal counsel advised staff that another RFP had to be

advertised. The deadline to respond to the RFP is March 1, 2012.

In response to a question from Mayor Hobart, Kay said the new Public Contracting Laws require another RFP to be advertised.

5. ADJOURN

Chair Sharon Hobart adjourned the Veneta Urban Renewal Agency at 8:06 p.m.



Sharon Hobart, Chair



Darci Henneman, Assistant City Recorder