

Minutes of the Veneta Urban Renewal Agency

August 8, 2016

Present: Sandra Larson, Thomas Cotter, Tim Brooker, Thomas Laing, and Laura Ruff

Staff: Ric Ingham, City Administrator; Shauna Hartz, Finance Director; Kay Bork, Community Development Director; Kyle Schauer, Public Works Director; Claudia Denton, Economic Development Specialist; Darci Henneman, City Recorder, Joan Mariner, Fern Ridge Review

1. CALL TO ORDER

Mayor Larson called the Veneta Urban Renewal Agency meeting to order at 8:13 p.m.

2. PUBLIC COMMENT

None

3. CONSENT AGENDA

MOTION: Thomas Cotter made a motion to approve the Consent Agenda as presented. Tim Brooker seconded the motion.

VOTE: Thomas Laing, aye; Thomas Cotter, aye; Sandra Larson, aye; Laura Ruff, aye; Tim Brooker, aye.

4. OTHER

Ingham said the handout information provided tonight addresses the \$40,000 included in the 2016-17 Agency budget to complete a Retail Market and Development Strategy. He said staff had discussions with the Dept. of Land Conservation and Development (DLCD). From that, they agreed to provide \$10,000. He said RDI is interested in bringing \$10,000 to the project to assist with staffing. He said Bork then put that all together and tweaked the scope of work from the original \$40,000 project. At this point we can roll this out and bring RDI under contract and we may also contract with other entities to pull other pieces into the project but the final deliverable will be a five to seven year next step strategy for downtown. He said we're at the point where we've made significant investment to our downtown and we need to determine which steps to take next - should we take on a bold project, focus on several smaller projects, and what is the best understanding of what the retail demands are so we can fill the need for retail space and/or encourage retail development in the downtown core?

He said we're thinking the project would come in at \$20,000 or less and it would be part of the next R.A.R.E. participant's work plan. He said Bork will be the City staff lead and will work with Michael Held and Mary Bosch from RDI on about a 10 month scope of work. He said we don't need Agency authorization because it's already budgeted and included in the upcoming work plan. Ingham said Bork just received the final authorization from DLCD today.

In response to a question from Chair Larson, Ingham said there will be an active role for the Economic Development Committee in all of this.

5. ADJOURN

Chair Larson adjourned the Veneta Urban Renewal Agency at 8:16 p.m.


Sandra H. Larson, Chair


Darci Henneman, City Recorder