

Veneta Parks Board
Minutes, June 6, 2007
4:30 P.M.
Veneta City Hall

Board Members in Attendance: Gail Wilkie, Robert Hladky, Lee Taylor-Loewe, Denise Hand, Maggie Tallmadge, Judy Colvard and Craig Soderberg.

Honorary Member: Ruth Germaine

Council Member: Sharon Hobart-Hardin

Community Services Director: Margaret Boutell

City Administrator: Ric Ingham

I. Public Comment

None

II. .New Business

-Judy brought an item back from her trip in Alaska to share with us. It was a sample of shredded tires which they used under playground equipment. It's more expensive than bark but will last a lot longer. It's attractive. Gail wondered about the environment. It would have a swale around it to keep it in place. It would only be used under playground equipment.

-Denise took a tour of all our parks. She's concerned with vandalism. She suggested neighborhood watch signs as a deterrent, whether there's really a watch or not. Sharon said you can't hang the signs unless there really is a watch. We talked about creating our own park watch, maybe tying it in with the Adopt-A-Park idea. Ric said there actually is a neighborhood watch, and maybe we could contact them for more information. Gail will contact Sgt. Harold and invite him to our July meeting to discuss neighborhood watch in the city parks.

-Jeri Moore, Finance Officer, dropped off our Resource and Expenditures report. She explained it to us and answered questions.

III. Approve Minutes From May 2, 2007

Approved

IV. Reports From Subcommittees

A. Easter Egg Hunt

Logan gave a report on the Easter Egg Hunt. He gave us his completed book. Gail signed off on his Eagle Project.

B. Wings and Wine

Ric gave us a report on the Wings and Wine Festival. On hundred and eighty seven people took in ten different bird watching walks and lectures. All walks and tours were maxed out. Dinner was sold out with seventy eight attending. Ric gave a quick rundown on the debriefing meeting:

- holding it May always leaves open the possibility of bad weather
- successful with talks and tours
- talked about location and vendors
- had attendees to the event from outside the area
- how to build sponsors
- registration on web site needs more work
- more focus on bird aspect on Saturday and do a wine event on Sunday (The Wings and Wine committee will attend a Lane County Wine Association meeting.)
- Event that was not successful was the topic at the library; too technical and scientific. Will determine the theme for next year and will try to find lecturers along that topic.

Craig would like to see better communication by the organizers. Denise offered to be a Parks Board liaison for the next year. She has experience in working with other birding festivals in California. Ric sees the Wings and Wine event as an economic development strategy. We asked what part the Parks Board would play in the event. Ric suggested that we could develop a bird site in one of our parks that we already have; something similar to the bird garden at Secret House Winery.

C. Fundraising

Craig has been working with the game company on the Monopoly fundraising project. By the next meeting Craig will be able to lay out everything. He's hoping at that time to ask members to pick several companies to sell spaces to so we won't "double hit" them. They will have costs laid out, specifics on how things can go smoothly and training of members. Margaret asked if the donations were tax deductible. No, because it's advertising. The squares cover the cost of the game but the profit comes from game sales themselves. Sharon suggested an article in the West Lane News. It would be free advertising to the whole community. She also suggested having games in the new Chamber office. Cathy is hoping that we can sell them at the Country Fair. By the time we commit there's a two month turnaround time before the game is ready. Craig would like to have it by Christmas. Lee asked if we could sell to anyone, not just business. Yes. Craig suggested that maybe there should be a split in the profit, for example: 75% TSP land acquisition and 25% to Parks Board. That way we can have some comfort margin in our budget for future events.

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V. Bids for Ralph Johnson Park Design

We received another bid. It was passed around. David Doherty submitted some additional information. Sharon suggested that a summary sheet should be prepared so we can all look it over. They are all basing their bids on the one student design that we picked previously. Craig questioned spending all the money. He wanted to know if this particular phase was necessary. Yes it is. The bid included the whole gamut, from implementing the design, taking the bids for the job, construction overseeing, inspection, etc.

Gail will email the summary sheet to members. We will review them then make a decision at next meeting. Judy suggested that we read the email, make a decision and get back to Gail so we don't have to wait until next meeting.

VI. Parks Board Participation

Gail nudged our board members to get them on a subcommittee or to sign up for events.

VII. Plan for Next Meeting

Tues July 10th. (The first Wednesday is July 4th.)
Ralph Johnson Bid
Fundraiser
Neighborhood Watch.

Meeting adjourned. 6:00 P.M.
Minutes taken by Lee Taylor-Loewe

Note: Get copy of minutes to Jeri that dedicates money from Parks Board participation in Wings and Wine to TSP land acquisition.

Contact Information

			<u>Term Ends</u>
<u>Chair</u>			
Gail Newby-Wilkie	935-5615	newbyg@earthlink.net	2009
<u>Vice Chair</u>			
Robert Hladky	935-2737		2010
<u>Secretary</u>			
Lee Taylor-Loewe	935-8846	leejay2003@hotmail.com	2010
<u>Board Members:</u>			
Judy Colvard	935-3311	judycolvard@hotmail.com	2009
Cathy Coulson-Keegan	935-9596	cathy@earthsteps.com	2010
Denise Hand	935-1324	deogratias1959@hotmail.com	2011
Craig Soderberg	935-5427	lbs@att.net	2010
Maggie Tallmadge	935-2094	mtallmadge@earthlink.net	2011
<u>Honorary Member</u>			
Ruth Germaine	935-6352	n7pko@yahoo.com or RuJoge@Gmail.com	
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<u>City Council Liaison</u>			
Sharon Hobart-Hardin	935-8352	sharonhh@cmc.net	
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