

The Newsletter of the  
City of Veneta

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# City News

## Street assessment underway in Veneta

Veneta has enlisted experts to help it maintain City streets in the most cost effective way possible.

The Transportation category of the 2014 City of Veneta Work Plan lists completed street assessment as its number one priority, and City Council identified the project as a goal during its recent goal setting session.

During its regular meeting on October 13, the City Council approved a street assessment program with a budget of up to \$38,000.

The primary objective of the street assessment is to develop a prioritized maintenance and repair (M&R) plan for the City to manage expenditures for pavement projects between 2015 and 2020.

Data gathered from the survey will also inform the City where there are gaps in the street and sidewalk network. Understanding and addressing pedestrian and bike connectivity issues was a goal established by City Council in 2014: "(C)ontinue to urbanize City streets in order to improve bicycle and pedestrian connectivity within the City."

After the Council's approval, street

survey specialists Pavement Services, Inc. began the project with a pavement condition survey. Experts are visually inspecting Veneta streets and sidewalks, and mapping out areas that need attention.

The contractor will also test the asphalt sections to determine structural integrity of the asphalt and base for each section of roadway and submit a final report documenting the current pavement conditions of the City's street system.

At the conclusion of the survey, Pavement Services will analyze the data collected to determine the overall needs of the City's pavement network and budget requirements.

The analysis will assist in developing a list of streets that are appropriate candidates for M&R projects.

The final report will include pavement condition maps and a recommended five year maintenance and repair plan.

Pavement Services estimates the project will cost \$37,798.

Work will be performed on a time and materials basis and the City will be charged only for the labor and materials necessary to conduct the assessment.

## New trees at Territorial Park

As part of the City of Veneta's Five Year recognition as a Tree City USA, the Park Board hosted a volunteer tree planting event at Territorial Park on October 11. The trees, including a Ginkgo Biloba, Sugar Maple, and a Parrotia Persica, are meant to provide shade near playground equipment, add seasonal interest and provide a place to sit and read a book.

The City thanks the many volunteers who helped plant trees. Visit the new trees and watch for the fall foliage!

**Sugar Maple:** The Sugar Maple is a large, round, majestic tree. Leaves turn yellow, burnt orange or red in the fall reaching 60'-75' high with a 45' spread.

**Ginkgo Biloba:** One of the oldest tree species on the planet, ginkgo grows only about a foot a year, reaching 50 to 80 feet. Distinctive fan-shaped foliage turns a brilliant clear yellow in fall.

**Parrotia Persica:** Has a very beautiful foliage display. Reddish-purple when unfolding in spring, the leaves are a lustrous dark green in summer, and yellow to orange or scarlet in fall. The tree will reach 30 feet.

### CITY OF VENETA - CIVIC CALENDAR - NOVEMBER 2014

Veneta Administrative Center - 88184 Eighth Street, Veneta Oregon

2	Daylight Saving Day - Fall Back		
4	Communication Subcommittee Meeting - City Hall		3:30 p.m.
4	Veneta Planning Commission Meeting - City Hall		7:00 p.m.
5	Veneta Historical Committee Meeting - City Hall		2:00 p.m.
5	Veneta Park Board Meeting - City Hall		4:30 p.m.
10	Veneta City Council Meeting - City Hall Veneta Urban Renewal Agency Meeting immediately following City Council Meeting		7:00 p.m.
11	Veterans Day - City Hall Closed		Closed
19	Joint Meeting of the Veneta City Council & Veneta Planning Commission - City Hall		5:30 p.m.
20	Municipal Court - City Hall		8:30 a.m.
24	Veneta City Council Meeting - City Hall		7:00 p.m.
27	Thanksgiving Day - City Hall Closed		Closed
28	Thanksgiving Holiday - City Hall Closed		Closed

## ***Economic strategies provide vision for Veneta's future***

The City of Veneta is currently updating its Comprehensive Plan. The project includes an Economic Opportunity Analysis (EOA) and an Economic Development Strategic Plan.

The City wants to develop an economic development vision and strategy, supported by information from local and regional economic trends and data — including employment figures — and an inventory of buildable employment lands.

This cohesive economic development vision and its supporting strategies will include land use strategies and other issues that consider the needs of various stakeholders with vested interests in the process.

The City hired the University of Oregon's Community Planning Workshop (CPW), headed by Bob Parker, to prepare the EOA and an implementation strategy.

Its work will be reviewed by a committee composed of the City Council, Veneta Planning Commission and citizen stakeholders Herb Vloedman, a local resident and business owner, Veneta resident Joan Mariner and Siuslaw Bank's Jason Alansky.

The EOA will serve as a foundation for the development

of the Economic Development Strategic Plan, according to its authors, which will include policy recommendations, strategies, and implementing measures to address land deficits or other issues identified in the EOA.

"Creating an economic development vision is essential to guiding the creation of an implementation strategy that can successfully meet the needs of various stakeholder interests while achieving the City's aspirations and goals," Parker's team explains in a memo to the City Council.

The projects will help the City continue to create a vision for its future by identifying the City's economic development goals for the next 20 years.

To create a comprehensive economic development strategic plan, CPW is building a thorough understanding of the City's vision and hopes for its future, in part by reviewing previous plans and studies conducted for the City of Veneta related to the City's economic development goals, strategies and actions, by examining local and regional economic trends and by conducting interviews with local public works, economic development and real estate professionals in Veneta.

## ***Preparations begin for Phase III at Applegate Landing***

You may have noticed tree clearing and grading near the Applegate Landing Phase I subdivision off Perkins Road.

The work is being done in preparation for the construction of 48 new homes in the spring of 2015.

In June 2014, the Veneta Planning Commission approved Applegate Landing Phase III Subdivision. This subdivision is phase three of an approved master plan called Southwest Area Plan (SWAP). The SWAP includes nine phases on 128 acres.

The SWAP was adopted in 1999 by City Council and then amended in 2006 with the goal of preserving large areas of connected wetlands which then served as the backbone for designing the open space and pedestrian network within the master plan.

Hayden Homes will be meeting the City's tree mitigation requirements through planting street trees, planting additional trees on tracts of land and paying into the City's Urban Forestry program, which is intended to enhance and further the integration of trees into the urban landscape of Veneta.

The Southwest Area will be a new neighborhood of mixed residential and supporting commercial uses.

A major objective of the SWAP is to provide maximum

opportunities for homeownership by creating regulations that allow a wide variety of dwellings at varying densities on individual lots wherever possible.

Residents will have convenient access to existing and planned transportation systems, and there will be nearby commercial development for goods and services.

Key to the Plan is the use of open spaces as a unifying element for the different areas of the neighborhood, linked together with an innovative system of stormwater collection and disposal incorporating surface water features, cascading swales and multi-purpose ponds.

The open space network protects sensitive natural resources such as wetlands and tree groves, decreases stormwater runoff rates, maintains water quality, and provides recreational opportunities for residents and visitors.

The Planning Commission is expecting to review Phase IV of the SWAP within the next three months.

If you have any questions about the development, tree mitigation, or details of the SWAP, please contact Kay Bork, Community Development Director at 541-935-2191 or kbork@ci.veneta.or.us

## ***Veneta Holiday Tree Lighting and Fern Ridge Light Parade***

It's almost time for the magic of winter. Veneta's Holiday Tree lends a graceful glow to the seasonal festivities. The 2014 tree lighting ceremony will take place next to the fountain at the West Lane Shopping Center on Thursday, December 4.

The 10th Annual Fern Ridge Light Parade is scheduled for one week later, Thursday, December 11. For more information, contact the Fern Ridge Chamber of Commerce at 541-935-8443 or staff@fernridgechamber.com