

The Newsletter of the
City of Veneta

88184 8th Street
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Veneta, OR 97487
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www.venetaoregon.gov

City News

Veneta Business Connect Gains Momentum

The City of Veneta's Economic Development Committee (EDC) continues to make steady progress toward its mission of supporting existing businesses through a business retention & expansion program known as Veneta Business Connect (VBC). To help local businesses succeed in today's rapidly changing economy, community leaders, including private and public representatives, aim to work together through VBC to better un-

derstand local business needs and issues, while connecting businesses with resources and support wherever possible.

Program Specialist Steve Dobrinich and RARE (Resource Assistance for Rural Environments) participant Marina Brassfield are guiding this effort on behalf of the City.

Earlier this summer, City partners

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Leaf Pick-Up on Tuesday and Thursday

With the arrival of fall, the City of Veneta will begin picking up bagged leaves left at curbside in October and will continue to do so on Tuesday and Thursday of each week until the end of January 2017. Bags are to contain leaves only, no garbage or other yard debris, and must be tied shut. As an alternative, residents may place leaves in the yard debris container provided by Sanipac or use them for mulch or compost for gardens and flowerbeds.

The City also reminds residents to keep basketball hoops, garbage cans, and other impediments on their own properties so that street sweepers can operate properly and pedestrians can use the sidewalks. For the complete definition of "Public rights-of-way" please see Veneta Municipal Code *Chapter 12.15.010*.

The City's intent is to ensure pedestrian safety and to maintain its streets and drainage systems. Contact the Code Enforcement Officer Teresa Warrick with questions about City ordinances at (541) 935-2191.

Great Oregon ShakeOut Coming Soon

On Oct. 20 at 10:20 a.m., thousands of Oregonians will "Drop, Cover, and Hold On" for the "Great Oregon ShakeOut," an annual statewide earthquake drill. This will be the state's largest earthquake drill ever conducted, and the City of Veneta is encouraging local schools, businesses, organizations, and individuals to join in.

"City staff will be participating," said Veneta's RARE (Resource Assistance for Rural Environments) Participant Julie

Reid. "We encourage households to participate as well, as practicing enables people to respond more quickly and effectively."

The ShakeOut is just one more aspect of the City's increased focus on emergency planning and preparedness. Since identifying these activities as a top priority in 2015, the City has been developing an Emergency Operations Plan and encouraging residents to become

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CITY OF VENETA - CIVIC CALENDAR - OCTOBER 2016		
VENETA ADMINISTRATIVE CENTER - 88184 8TH STREET, VENETA, OREGON		
4	Veneta Planning Commission Meeting - City Hall	6:30 p.m.
5	Veneta Park Board Meeting - City Hall	4:00 p.m.
10	Veneta City Council Meeting - City Hall Veneta Urban Renewal Agency Meeting - Immediately following City Council Meeting	6:30 p.m.
12	Veneta Economic Development Committee Meeting - City Hall	2:00 p.m.
15	Tree City Celebration - Veneta Community Center - 25192 E. Broadway	10:00 a.m. to 2:00 p.m.
20	Municipal Court - City Hall	8:30 a.m.
24	Veneta City Council Meeting - City Hall	6:30 p.m.
29	Meet Sgt. Denham (Lane County Sheriff's Office contract Sergeant for the City of Veneta) - Fern Ridge Library	1:00 p.m.
31	Happy Halloween	

Calendar updates will be posted on the City's website at www.venetaoregon.gov
This Civic Calendar was sent to: Fern Ridge Review, Fern Ridge School District 28J, Fern Ridge Public Library, and Lane Fire Authority



Veneta Park Board to Host Fall Arbor Day Event

On October 15 from 10:00 a.m. to 2:00 p.m., the City of Veneta will celebrate its seventh year as a Tree City USA Community by hosting a Fall Arbor Day Event. Held in conjunction with the Veneta Downtown Farmer's Market at its fall venue on 3rd and W. Broadway, the event will include a guest speaker, interactive activities, refreshments, and a free raffle.

Sponsored by the Arbor Day Foundation, the Tree City USA program celebrates the importance of an urban tree canopy and encourages communities to care for the trees within their city. A healthy and sustainable urban forestry program reduces costs for stormwater management and erosion control; cuts energy consumption by up to 25 percent; and boosts property values. Veneta met all four requirements to be named a Tree City USA Community, said Community Development Director Kay Bork.

Certified Arborist and Park Board Member Matt Horowitz will lead a tree identification "walk and talk," Bork said. "His talks are always fascinating. This year, he'll share his theory about why some fir trees in Veneta appear to be sick." Participants may also take a much closer look at leaves and needles through Horowitz's electronic microscope.

The City will also give away free raffle tickets for nursery gift certificates, a farmers market basket, an outdoor-themed basket, and a bicycle themed gift, as well as host a youth activity. Those who ride their bike to the event will receive extra raffle tickets.

Apple Springs Organic Farm will once again demonstrate how to press apples into fresh cider and will offer samples. Attendees are invited to help. The West Side Garden Club will also be on hand to give advice on which plants thrive beneath the trees.

Great Oregon ShakeOut Continued...

aware of how they would respond to disaster. In September, the City conducted extensive outreach during National Disaster Preparedness Month. Reid also met with organizations such as the Lions and Kiwanis of Fern Ridge, encouraging them to participate as well.

The City, a registered "ShakeOut" participant, wants to share what it has learned about earthquake preparedness. Major quakes can happen anywhere you live, work, or travel. The ShakeOut is a chance to practice response so that an earthquake does not become a catastrophe for you, your organization, community, or family.

The "Drop, Cover, and Hold On," drill is important because, the more you practice, the quicker you will respond if a real disaster should occur. You may only have seconds to protect yourself in a quake before strong shaking or falling debris increase your risk of injury.

This designated date is also a good opportunity to check your emergency supplies and equipment, explain the issue and practice protection with children, and consider how well you are prepared to respond to a disaster. For more information, visit shakeout.org/Oregon.

Veneta Business Connect Continued...

hosted a community presentation where they introduced the newly published Veneta Business Connect Report. This document provides a roadmap for action to help local businesses succeed.

The report is based on interviews with 23 entities, representing a cross-section of local businesses. Interviewers asked a series of questions to determine important business development factors and keys to success. Data from the interviews was then analyzed for key themes and follow-up assistance opportunities.

The City of Veneta and adjacent area contain over 100 active businesses and many more in the surrounding Fern Ridge area. VBC reached nearly a quarter of these established businesses. Of those interviewed, 70 percent anticipated needing assistance with implementing their business plans over the next one to three years. VBC now intends to turn these findings into action items.

Though each business is ultimately responsible for its own success, VBC aims to clear hurdles to success

whenever possible by helping to improve public infrastructure, support workforce development, provide guidance on obtaining capital, and more.

"Most recently, the EDC began recruiting volunteers for three subcommittees comprising community members who wish to support economic development," explained Steve Dobrinich. "These subcommittees will develop strong work plans to keep the momentum going."

The subcommittees are Workforce Development; Business Infrastructure; and Business Tools, Resources, and Relationship Building Subcommittee (otherwise known as the Business Connect Committee).

Individuals interested in joining one of these subcommittees must be willing to meet at least once a month with the goal of helping to improve the environment for the local business community. For more information, contact Marina Brassfield at Veneta City Hall, 541-935-2191 or mbrassfield@ci.veneta.or.us.

\$1000 REWARD

URGENT MESSAGE FOR ALL CITY OF VENETA RESIDENTS

Toxic substances have been dumped into the City's sewer collection system causing serious damage to the sewer treatment plant!

Dumping of prohibited substances is a violation of the following Veneta Municipal Codes:

13.10.260: Discharge of dangerous toxic and poisonous waters and viscous substance prohibited.

8.05.130: Unenumerated Nuisances.

The penalty for each incident ranges from \$400 to \$4000 per violation.

The City needs ALL residents to assist in identifying those individuals responsible for the prohibited dumping. It is illegal to dump, flush down drains or toilet systems, any gasoline, paint thinner, or other types of industrial or toxic solvents into the City's sewer collection system through any means whether a manhole, a business location or a city residence.

The City is offering a \$1000 reward for evidence leading to the conviction of the responsible party(s).

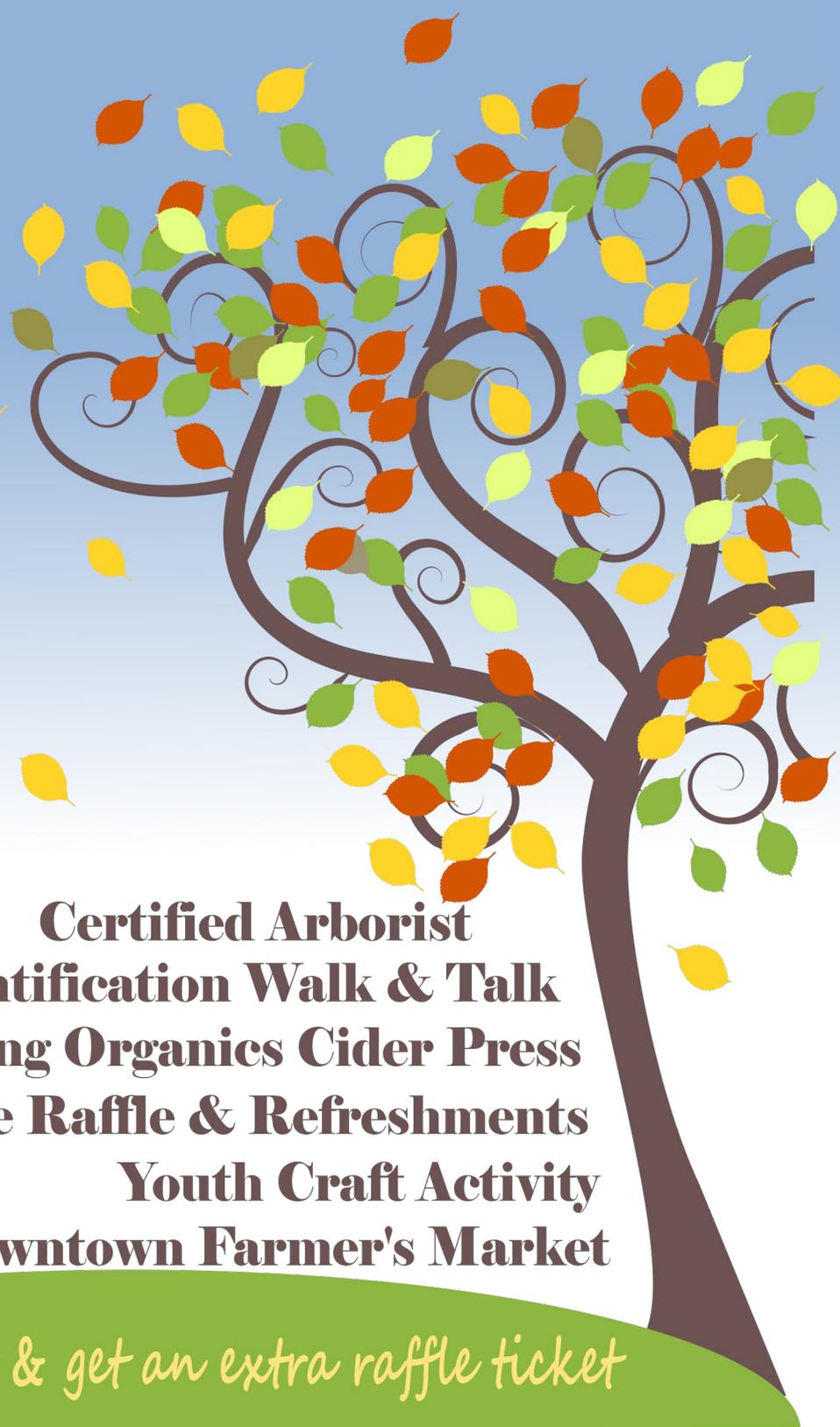
For more information or to report a lead, contact Kyle Schauer or Teresa Warrick at City Hall 541-935-2191. After hours please call 541-914-7982.



City of Veneta * 541-935-2191
88184 8th St., Veneta, OR 97487

Veneta park board presents

Fall Arbor Day Event



Certified Arborist
Tree Identification Walk & Talk
Apple Spring Organics Cider Press
Free Raffle & Refreshments
Youth Craft Activity
Veneta Downtown Farmer's Market

Arrive by bike & get an extra raffle ticket

Saturday, October 15th
10:00 AM - 2:00 PM
3rd & W. Broadway



TREE CITY USA®



Leaf Pick Up & Ditch Maintenance

Leaf Pick-UP

The City of Veneta will begin picking up bagged leaves left at curbside the first Tuesday in October through the end of January. There may be an occasion where the Public Works department is unable to pick them up as scheduled, if you feel that you were missed entirely, please call City Hall at 541-935-2191.

- ☞ Leaves will be picked up on Tuesday and Thursday of each week through the last Thursday in January.
- ☞ Bags are to contain leaves only, no garbage or other yard debris.
- ☞ Bags must be tied shut.
- ☞ As an alternative you may place leaves in your Yard Debris Roll Cart provided by Sanipac or use them for mulch or compost for gardens and flower beds.
- ☞ Citizens are asked to help reduce flooding by not raking leaves into gutters or storm drains.
- ☞ Depositing leaves or other debris in a drainage way or street is a violation of Veneta Municipal Code Chapter 13.15.010.
- ☞ If you want leaves for compost, please contact City Hall at 541-935-2191

Ditch Maintenance

City officials want to remind residents to clean up drainage ditches in preparation for another rain-soaked winter. "The flow (of water) should not be impeded in any way," says Public Works Director Kyle Schauer, adding that it is common for uninformed city residents to put leaves or grass clippings in the low spots of drainage ditches.

- ☞ Maintenance should ensure that water flows through ditches, so residents should never plug ditches and drainages or allow brush to inhibit flows.
- ☞ When drainage ditches get blocked it causes them to overflow, leading to flooding and major damage to roads, landscaping and nearby houses.
- ☞ Depositing leaves or other debris in a drainage way or street is a violation of Veneta Municipal Code Chapter 13.15.010.
- ☞ Residents should be aware that some properties contain protected wetlands. Special care should be taken when removing vegetation. If you have any questions about the wetlands you can call Associate Planner Lisa Garbett for more information at 541-935-2191.

