



**2016
GOAL SETTING
JANUARY 11, 2016 WORK SESSION
SUMMARY REPORT**

PREPARED BY

**CITY STAFF
JANUARY 21, 2016**

PURPOSE

City Council identified that the goals defined in the 2015/16 Goal Setting Session remain pertinent, and directed staff to survey Council on the re-prioritization of the goals for the 2016 calendar year.

PROCESS

Between 2005 and 2011, the City Council held bi-annual goal setting sessions and established new short-term objectives and tasks based upon the goals originally established in 2005. In the fall of 2013, the Goal Setting Session was completed and new goals were identified. As the beginning of 2015 unfolded, Council was able to identify that the goals still represented their focus, and each Council member identified their ranking of the goals for the 2015-2016 Work Plan. That same process was repeated for the 2016 goal setting process. The only change to the 2016 goals was the swapping of ranking of goals two (2) and four (4). There was limited enthusiasm to maintain the old goal six (6) in this year's ranking.

Three Councilors had a single request for additional modification to the goals. One was to incorporate Task 1 from the 2015/16 Task List as a standalone goal. Suggestion number two was to combine Task two (2) and four (4) into a new goal; and a third suggestion was to add a goal pertaining to fiber optics and communication network buildout. Those items can be added if the Council has consensus that any of the suggestions should be incorporated into the 2016 goals.

City Council met January 11, 2016 to discuss their ranking and finalize goals for adoption at their next meeting. Council direction is summarized as follows:

- Generalize Goal #1 to include 2016 Other Identified Tasks, Task #1 – *“Emergency response plan, coordinated with Lane County, Fire, Schools, etc.”*
- Goal #3 should focus on modernization since the City has adopted the six year pavement preservation plan.
- Goal #4 (sewer build out) should be moved to a Task
- Combine 2016 Goal Ranking Task 2 and Task 3 into a new Goal.
- Move Goal #6 from 2015/16 Goal Ranking to a 2016 Goal

- *Staff reworded Goal #2 to reflect the current business & retention efforts by the Economic Development Committee and to capture the City's desire to implement the fiber optic project at the NE Employment Center (create community development opportunities).*
- *Staff reworded Goal #4 to remove “continue to urbanize city streets” since urbanization has not yet begun.*

2016 Goal Ranking (FINAL DRAFT)					
1	2	3	4	5	6
Improve community safety through enhanced community policing, emergency preparedness, and code enforcement efforts.	Create community and economic development opportunities for business and industry to retain and create jobs.	Improve city streets through modernization efforts.	Urbanize city streets in order to improve bicycle and pedestrian connectivity and continue to develop multi-use paths for the betterment of the community.	Promote parks and recreation projects and improvements that support healthy and active lifestyles for all ages.	Improve community awareness of city issues and public engagement opportunities.

2016 Goal Ranking (DRAFT)					
1	2	3	4	5	6
Improve upon community policing , youth relations and code enforcement efforts	Provide development opportunities for businesses and industry to create jobs	Improvement of City streets through preservation and modernization	Complete sewer system build out in current serviceable area	Continue to urbanize city streets in order to improve bicycle and pedestrian connectivity within the City. Continue to develop multi-use paths for the betterment of the community	

2015/2016 Goal Ranking					
1	2	3	4	5	6
Improve upon community policing, youth relations and code enforcement efforts	Complete sewer system build out in current serviceable area	Improvement of City streets through preservation and modernization	Provide development opportunities for businesses and industry to create jobs	Urbanize city streets to improve bicycle and pedestrian connectivity within the City. Continue to develop multi-use paths for the betterment of the community	Improve community awareness of City issues and public engagement opportunities

In addition to re-prioritizing the goals, Council also returned a survey ranking the Other Identified Tasks from the 2014 and subsequent 2015/16 Goal Setting Session. As a result of the

2016 Identified Tasks (FINAL DRAFT)					
1	2	3	4	5	6
Complete sewer system build out in current serviceable area	Continued increase of communication with council by way of educational work sessions and by Councilors attending training & conferences.				

work session, only two tasks are remaining.

2016 Other Identified Tasks					
1	2	3	4	5	6
Emergency response plan, coordinated with Lane County, Fire, Schools, etc.	Continued and increased support for positive activities for youth and families (movie nights, swim, concerts, festivals, etc.)	Maintain and improve park structures and cleanliness	Continued increase of communication with council by way of educational work sessions and by Councilors attending training & Conf.		

2015/2016 Other Tasks Ranking					
1	2	3	4	5	6
Emergency response plan, coordinated with Lane County, Fire, Schools, etc.	Maintain and improve park structures and cleanliness	Continued increase of communication with council by way of educational work sessions	Continued and increased support for positive activities for youth and families (movie nights, swim, concerts, festivals, etc.)	Historic recognition and preservation, placing historical plaques and developing better relationship with the museum	Council members to participate in learning opportunities such as conferences, training workshops, etc.

STAFF WORK PLAN

The next step in the goal setting process will be for staff to implement the Council Goals and Tasks into the current Work Plan. The Management Team did provide a list of 63 likely, programs, projects and activities. If the Council agrees upon a proposed list of goals we will prioritize the list of activities to fit within the 2016 Goals and develop an 18 month Work Plan that will cover the period from January 11, 2016 to June 30, 2017.