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NEDCO to Offer Technical Assistance to Small Businesses in Veneta

Starting in June, NEDCO will be bringing its **microenterprise development services** to entrepreneurs and small business owners in **Veneta**. NEDCO has been offering assistance to small businesses in the Eugene/Springfield area for years, and now **for the first time those services will be offered to Veneta residents in their own community.**

The first event will take place **Thursday, June 25** in the **Konnie Room** at the **Fern Ridge Library** from **6:30 – 8:30 PM**. This two-hour workshop will cover topics including:

- Thinking about your business in terms of the problem it solves for your customers
- Reading financial statements and understanding the story they tell
- Using a business canvas to organize your ideas and set meaningful goals
- The availability of microenterprise loans through Community LendingWorks

There is no cost to attend this workshop. All current and future business owners are welcome.

Additional workshops and individualized technical assistance will be available in the future. For more information please contact Jason Nelson-Elting, Microenterprise Development Specialist at NEDCO, at 541-345-7106 x221 or jason@nedcocdc.org.

NEDCO (Neighborhood Economic Development Corporation) is a nonprofit organization building opportunities for our communities: markets for local products, access to financial stability, support for micro-business, a path to homeownership, and revitalization of our downtowns. NEDCO was established in 1979 as Oregon's first Community Development Corporation. Over the past three decades, they have assisted over 30,000 people build a stronger future for themselves, their families, and their community.

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